

2025 Sponsor Package

Help the Dawn Corporation grow a healthy ecosystem in Klagnetoh, Navajo Nation (AZ). All contributions will build an organizational brand and support programming activities of 2025.

Tier 1: Supplies Sponsor	\$100
Provide essential supplies and materials for community programs.	
Tier 2: Engagement Sponsor	\$500
Support the cost of engaging the community and a community gift.	
Tier 3: Program Supporter	\$1,000
Make a deeper impact by funding key activities and a premium gift.	
Tier 4: Leadership Sponsor	\$5,000
Gain visibility and show your support at a leadership level.	
Tier 5: Impact Sponsor	\$15,000
Be a major community partner and help scale the organization and our programs, and gain prominent visibility and public recognition.	

Visit our temporary website for more info, hosted by a community partner: <https://klagnetoh.navajochapters.org/economic-development/>



This message is produced by Dawn Corporation, 501(c)(3), a newly formed nonprofit organization with an all Navajo Board of Directors and based in Klagnetoh, AZ. Contact Aaron to speak with a representative directly (928) 550-9787 and sun@dawnc.org

2025 Anticipated Activities

By Dawn Corporation

Dine Culture Series

- Song & Dance Workshop
- NAC practice
- Weaving
- Language Immersion

Fitness Group

- Volleyball Nursery
- Softball
- Hiking
- Yoga

Economic Development Series

- Starting a Business/Nonprofit
- Accounting 101
- Financial Literacy

Environmental Stewardship Series

- Ecological Systems
- Keystone Specie Systems
- Agriculture & Livestock

Grant Proposal

Executive Summary: The Dawn Corporation, a 501(c)(3) organization was established in 2024. The Board of Directors and community partners are fostering health and economic revitalization in a small rural and tribal town of the Navajo Nation, known as Klagetoh Chapter. The mission is to Grow Healthy Ecosystems. The strategy is to incentivize health, entrepreneurship, and land stewardship. The organization seeks to develop an *environmentally integrated model* that can be replicated across other rural tribal communities.

The vision is to transform Klagetoh Chapter into a vibrant cultural encounter. This transformation requires establishing a **Main Campus and community hub**; and integrating a **Land Stewardship Initiative**. Together, these efforts will position Klagetoh Chapter as an economically attractive and culturally dynamic gateway into the Navajo Nation.

In Year One, the focus will be on capacity building and operational readiness. Key milestones include hiring core staff—such as a Chief Executive Officer, Compliance Coordinator, Finance Manager, and supporting personnel—securing a formal Memorandum of Understanding (MOU) with the Klagetoh Chapter, and developing brand awareness. An annual fundraising goal of \$459,400 to fully support program implementation and long-term sustainability.

By the end of Year 1, we aim to have financial systems in place, and local engagement. With grant support, Dawn Corporation will begin its work to transform Klagetoh Chapter into a thriving and economically attractive place, while preserving the cultural and environmental equity of it's ecosystem.

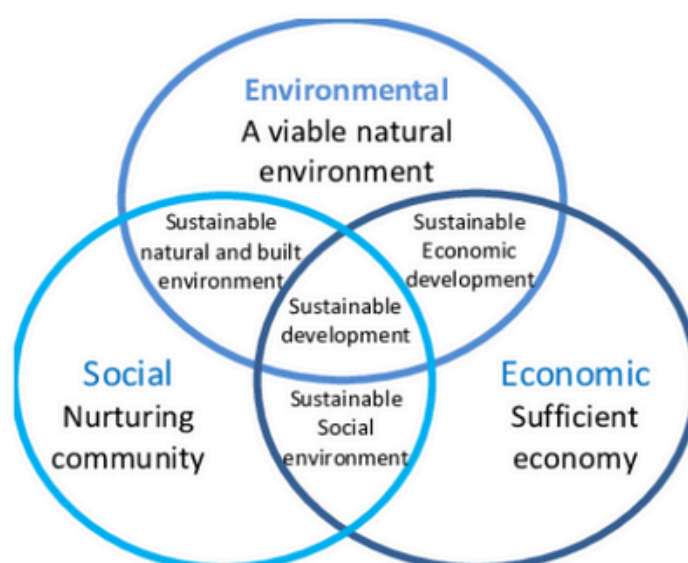
Brief Overview: The Navajo Nation was once heavily reliant on the coal mining industry but has been significantly affected by its closure due to national carbon reduction efforts. Navajo Nation President Dr. Buu Nygren has expressed a continued intent to keep oil facilities closed. As a result, the Nation must now diversify its economy, with tourism emerging as a clean energy-compatible source of growth. Klagetoh Chapter is a small tribal community in a rural area of the Navajo Nation and is one of its 110 chapters.



The Klagetoh Chapter currently serves as the local quasi-governmental tribal support office, managing all matters specific to the Klagetoh community. All major decisions require a local chapter resolution, including those related to land withdrawals, rights-of-way, business site leases, public infrastructure projects, community development initiatives, research activities, grant application support, and emergency declarations. A Memorandum of Understanding (MOU) between the Klagetoh Chapter and Dawn Corporation would allow Dawn Corporation to provide much needed technical support at no cost to the Chapter, helping to overcome historic systemic capacity challenges.

The Dawn Corporation is a 501(c)(3) nonprofit organization governed by an all-Navajo Board of Directors, each of whom is from the Klagetoh region. While the organization has not yet launched its first project, it has completed key formation activities, including filing Articles of Incorporation, adopting bylaws, registering with the Navajo Nation Business Regulatory Office to obtain a Certificate of Organization, securing an EIN and 501(c)(3) status from the IRS, opening a business bank account, and obtaining a CAGE code through SAM.gov. This positions the organization for grant opportunities and collaborative partnerships aimed at supporting sustainable development in the Klagetoh community.

The strategy for promoting healthy ecosystems in the Klagetoh Chapter is to target existing small-scale entrepreneurial activity and grow it. This includes offering a variety of educational workshops designed to encourage healthy habits and sustainable practices. The vehicle and approach is a Membership Program that is based in the southern region of the Navajo Nation. It aims to guide and support emerging entrepreneurs. Members will be incentivized through access to future benefits and opportunities. This program serves as the foundation to all future initiatives, which are developed to support the professional growth of its members.



The envisioned Main Campus and Community Hub will serve as a central operational site, featuring a multi purpose building, botanical garden, and buffalo ranch. Complementing this effort is the Land Stewardship Initiative—a series of large-scale projects focused on restoring and preserving tree canopies, managing water runoffs and ponds, and enhancing the landscape through aesthetic improvements throughout Klagetoh Chapter. By symbiotically integrating these elements to support the Membership Program, the organization seeks to foster a model for both community health and environmentally integrated economic revitalization. A model that can be utilized across the other 110 chapters.